

EFPTA Information Poster: notes and guidance on use

Aim

- The aim of the poster is to provide a convenient means of communicating general information about EFPTA to interested parties in member countries.
- It is available as an electronic file which can be printed by any member / member association for display at conferences and other events, and in institutions; printed on high-quality paper it is durable and should remain in good condition for a reasonable length of time.
- It should help raise the profile of EFPTA and promote EFPTA's aims, amongst teachers, trainee teachers, academic psychologists, researchers, professional psychologists, etc.

Printing information

- The file is designed to be printed as a poster on A1 size paper (841mm x 594mm); it is also legible in A2 and A3 sizes.
- It exists in two formats: pdf and Powerpoint, and it is recommended that the poster be printed from the pdf file, in colour, and on photographic quality paper.
- For the larger sizes, a large format inkjet printer is required, eg the Epson 9800.
- It is also possible to print the poster as a black-and-white (or colour) handout for multiple copies on plain A4 paper, for distributing to delegates at an event; the print will be very small but still readable.

Editing

- You can edit the Powerpoint version if you wish, before printing.
- It is a single Powerpoint slide, with the 'Design' / 'Page set-up' set to 'Custom', and Width = 81.3cm, Height = 58.4cm.
- The text is all in English, but if you want to translate into another language, or perhaps add a text box with some info or contact details specific to your own country or region, you should ensure that the number of words / characters is similar to the original, as the text and pictures are very tightly arranged, and too much text will overlap the images.
- After editing the slide, it is best to save the file as pdf, before sending to the printshop. If you email the Powerpoint version, the images and text boxes may move from their original positions.